

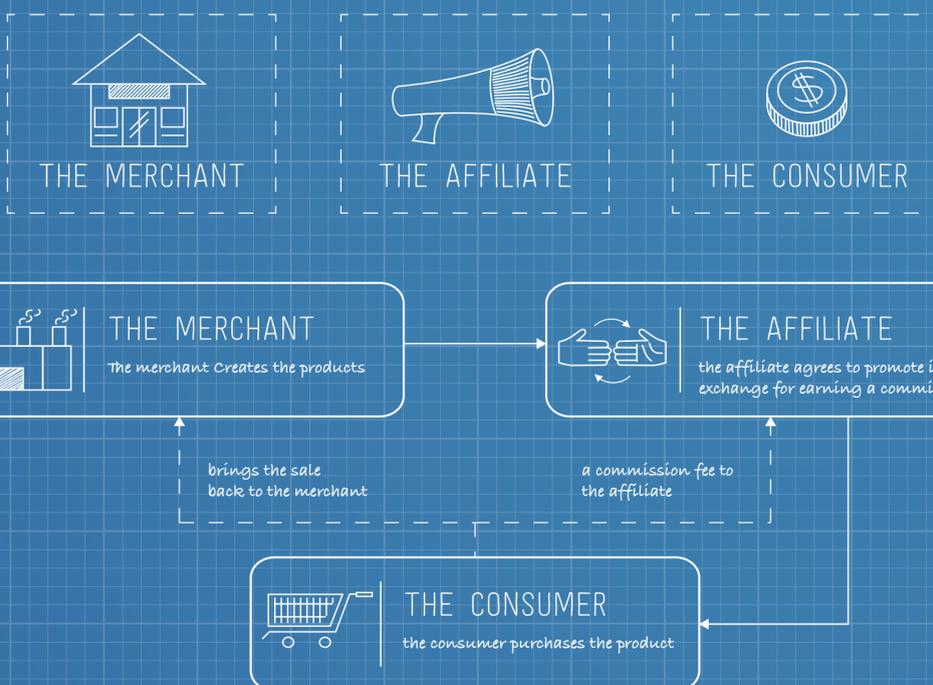
- HOW TO - BOOST YOUR REVENUE WITH AFFILIATE MARKETING

AFFILIATE MARKETING IS A POPULAR WAY FOR ONLINE ENTREPRENEURS TO SUPPLEMENT THEIR INCOME. WHO CAN RESIST PASSIVE INCOME RIGHT? BUT BEFORE YOU START COUNTING YOUR PASSIVE COMMISSION, YOU NEED TO PUT IN TIME, EFFORT AND WORK BEFORE REACHING AFFILIATE MARKETING SUCCESS.

HERE'S HOW YOU GET STARTED:

HOW IT WORKS

AFFILIATE MARKETING INVOLVES THREE PARTIES:



HOW TO 'DO' AFFILIATE MARKETING AFFILIATE MARKETING THE RIGHT WAY

A. DECIDE WHAT TO PROMOTE

Remember, just because you can promote anything doesn't mean you should, so it's important to select products/services that are relevant to your audience.



ASK YOURSELF:

- Do I use this product? How would it reflect on my brand?
- Is there a solid affiliate commission? How much would I be likely to make?
- Will my audience benefit from this?

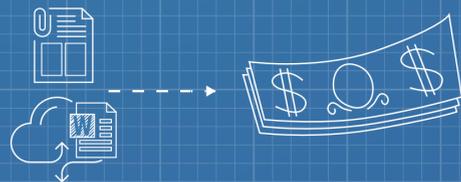


TIP: Remember to be honest about your affiliate programs - lying never works!

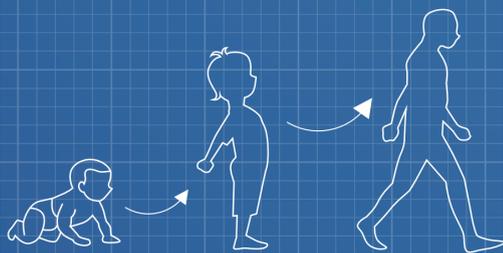
B. SET YOUR RESOURCE PAGE

OFFERS
RESOURCES
AND TOOLS

Having a main hub of affiliate offers, resources and tools that you can refer to during blog posts and podcast episodes, is a great way to generate income with the affiliate model. It's also what your audience can grow to rely on when looking for help and where they can discover new resources.



C. GROW YOUR AUDIENCE



The better relationship you have with your audience, the more likely they are to listen, follow-through and take action. Keep producing quality content and stay relatable so it's easy to connect with your audience.



TIP: Provide consistent 'small wins' for your audience to help build the relationship over time.

D. CREATING OFFERS

There are different ways to promote your offers to your audience. Here are a few strategies you can start with:

- PRODUCT REVIEWS
- TUTORIALS & WALKTHROUGHS
- DIRECT TO YOUR EMAIL LIST
- MENTIONS ON PODCASTS AND IN VIDEOS



TIP: Determine how you can make your affiliate product/service part of a process to help you promote it, along with other offers - all producing a solid outcome for your audience member / customer.

FINAL AFFILIATE MARKETING THOUGHTS

TECHNICALLY, AFFILIATE MARKETING CAN SEEM QUITE EASY, WHICH IS WHY SO MANY ENTREPRENEURS TAKE IT FOR GRANTED AND DON'T TRULY TREAT THE PRODUCT/SERVICES AS THEIR OWN.

REMEMBER THAT IT ISN'T GOING TO BE QUICK AND PROFITABLE FROM THE GET-GO AND THAT YOU NEED TO PUT IN THE WORK TO MAKE IT WORK!

THERE ARE SO MANY DIFFERENT METHODS AND COMBINATIONS TO SUCCEED IN AFFILIATE MARKETING, SO TRACK YOUR PROGRESS AND EXPERIMENT TO SEE WHAT WORKS FOR YOU!